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## FST21, THE LEADING BIOMETRIC ACCESS SOLUTION, REBRANDS TO FST BIOMETRICS

NEW YORK, NY . . . April 2, 2014 - [FST21](#), the leading biometric access solution provider, today announced its rebrand to FST Biometrics. As part of the initiative, the company will further concentrate its efforts on its In Motion Identification (IMID) technology. FST Biometrics' products, including *IMID Access*, *IMID Digital Doorman* and *IMID Solo*, will offer enterprises, campuses, venues and facilities secure access, at the speed of life.

FST Biometrics' products use a fusion of biometric and analytic technologies that include facial recognition, behavior analysis, and voice recognition to provide a seamless security experience for buildings, corporations, and secured facilities. The technology has the potential to make card keys and building sign-ins obsolete, while offering unparalleled security, as well as a seamless access experience across the board.

"As our team continues to establish our global presence, I believe this rebrand highlights our commitment to exceptional security and seamlessly convenient access in populated cities around the world. As the global population continues to grow, a need has surfaced for secure access to places, facilities and information without sacrificing one's way of life in lieu of restrictive security measures," stated Major-General Aharon Zeevi Farkash, Founder and CEO, FST Biometrics. "We are all looking forward to FST Biometrics' expanding business and technology advancements over the next year in the global market."

Over the past year, the Israeli-based company has formed a global presence by recently opening an office in [7 World Trade Center](#), solidifying a U.S. presence, while implementing its technology within various locations in the NYC area and across the United States. Locations include [Knickerbocker Village](#), The Taino Towers, BYLA school in LA, and more. The technology is also being tested at hubs like Tel Aviv's Ben Gurion Airport, the Israeli Diamond Exchange Enterprises and other locations around the world.

The company was founded by [Major-General Farkash](#), a world expert in security and former Head of the Israeli Military Intelligence Directorate. For more information on FST Biometrics, please click [here](#).

**ABOUT FST BIOMETRICS:**

FST Biometrics is a leading biometric access control solutions provider. FST Biometrics' IMID product line provides top security and convenience by fusion of real time information for fast and automatic access control. It's hassle-free and allows authorized users quick and convenient access. The IMID technology implements a fusion of biometric and analytic technologies that include facial recognition, behavior analysis and voice recognition.